

What is claimed is:

1. An inflatable comprising:  
an inflatable portion having an inlet couplable to a blower to blow air into an  
5 interior of the inflatable portion; and  
an open weave section coupled to the inflatable portion and defining a wall  
or a window of the inflatable, wherein a surface of the open weave section includes  
an image printed directly on the surface.
- 10 2. The inflatable of claim 1, wherein the image is digitally printed on the  
surface.
3. The inflatable of claim 2, wherein the image has a resolution of at least 14  
15 dpi.
4. The inflatable of claim 2, wherein the image has a resolution of at least 720  
dpi.
5. The inflatable of claim 1, wherein the open weave section extends between  
20 upward extending columns of the inflatable.
6. The inflatable of claim 1, wherein the open weave section includes a vinyl  
coated mesh.
- 25 7. The inflatable of claim 1, wherein the open weave section includes holes  
equal to or smaller than about 1/2 inch.

8. The inflatable of claim 1, wherein the open weave section includes holes equal to or smaller than about 1/4 inch.
9. An inflatable comprising:  
5 an inflatable portion; and  
an open weave section connected to the inflatable portion, the open weave section having an image digitally printed on a surface of the open weave section.
10. The inflatable of claim 9, wherein the inflatable portion includes one or more support columns and the open weave section extends between the support columns.
11. The inflatable of claim 9, wherein the open weave section includes a vinyl coated mesh having holes of about 1/2 inch or less.
12. The inflatable of claim 9, wherein the image has a resolution of at least 14  
15 dpi.
13. The inflatable of claim 9, wherein the image is a photo-quality image having a resolution of at least 720 dpi.  
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14. The inflatable of claim 9, wherein the image covers at least 9 square feet of the open weave section.
15. The inflatable of claim 14, wherein the image covers at least 36 square feet  
25 of the open weave section.
16. A method comprising:  
printing an image directly onto a surface of an open weave material; and

attaching the open weave material to one or more sections of an inflatable.

17. The method of claim 16, wherein printing an image includes digitally printing the image.

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18. The method of claim 17 wherein digitally printing the image includes digitally printing a 14 dpi or greater image having a size of at least 9 square feet onto the open weave material.

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